



Reassurance on the road.

5 YEAR
PREMIUM PLAN

PEUGEOT 208

MOTION & EMOTION



PEUGEOT



TALK ABOUT REGENERATION

It's a daring step. We've reinvented the principles that created the '2' series.

For the new 208 the theme is regeneration – in terms of structure, style, technology and the environment.

The new 208 design is an unexpected, revealing ergonomic breakthrough with an exterior and interior style that shapes a unique car.

The compact, lighter design makes it extremely responsive ensuring comfort and ease of driving, where everything is naturally and intuitively in the right place.

A universe of fulfilment, of regeneration of the senses, stimulating and generating energy.





AGILE AND EFFICIENT

The 208 mirrors the way technology has changed. It's designed for a new generation: compact and high-performance, cutting down on weight and CO₂ emissions*. There's generous space for passengers.

At about 110 kilograms lighter than its predecessor across the range, the 208 boasts an improved power-to-weight ratio that gives it exhilarating performance and economic fuel consumption.





DARING TO RETHINK THE PAST

The driving position is a genuine breakthrough. It's been entirely redesigned to feel intuitive and user-friendly, allowing you to feel more connected with the car.

The steering wheel is deliberately smaller, allowing for a more natural grip and a greater feeling of agility as you drive. There's an eye-level instrument panel creating a new level of safety, practicality and driving pleasure.

A music station complete with USB and Bluetooth® technology, standard across the 208 range, completes a digital integration of the 208's interior.

The interior lighting has been completely reworked. The displays, backlit controls and blue-tinged lighting add to the contemporary feel.

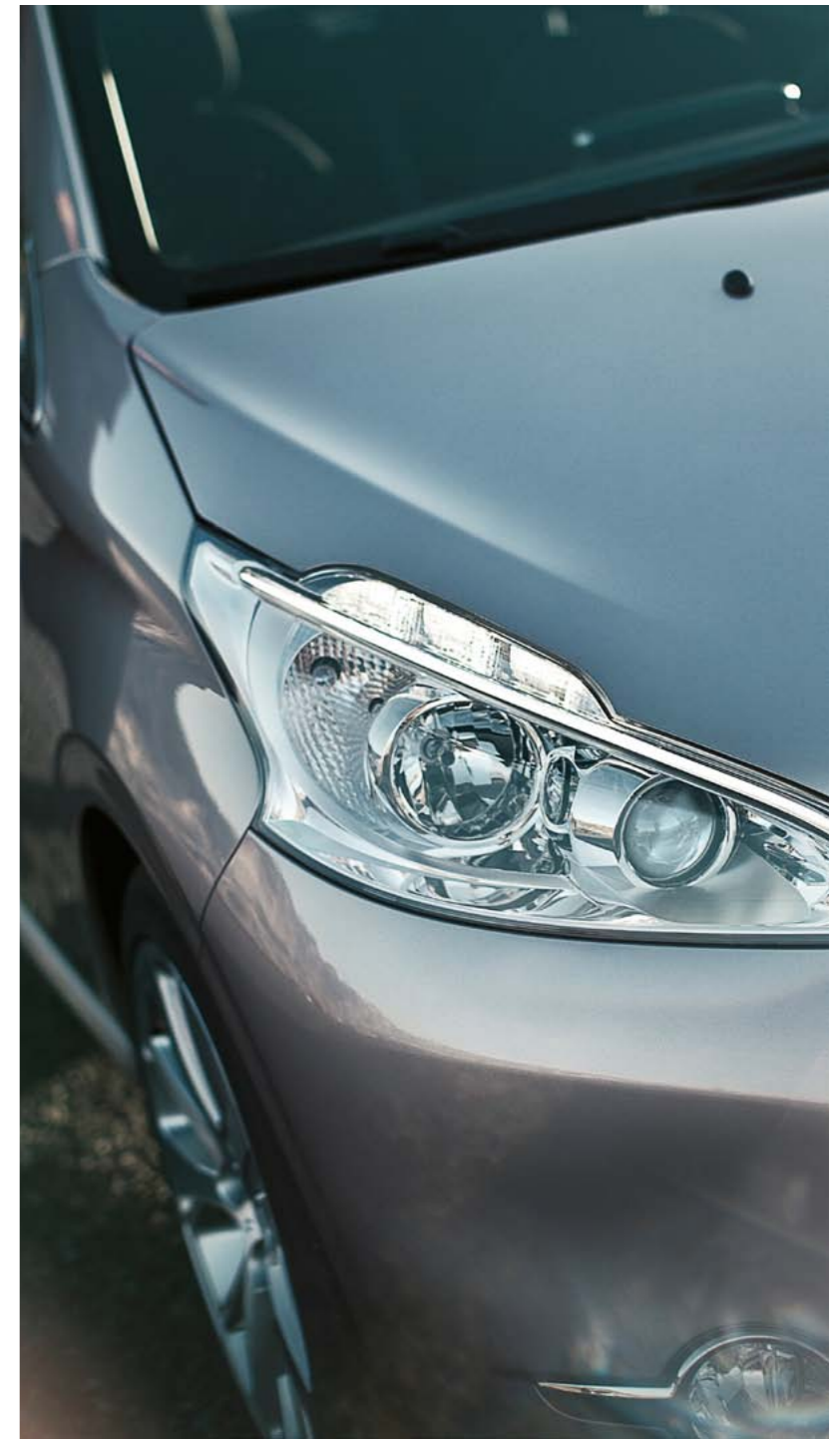




A REGENERATION OF STYLE

The 208 sees a fresh take on Peugeot's contemporary style. Floating grille, lighting signature, 'boomerang' rear lights – every tiny detail has been designed to work in harmony.

Feast your eyes. It's sculpted and athletic but there's a powerful sophistication in the styling too. Just as a '2' series car should be.



LET YOUR BODY DRIVE

In the 208 you'll experience a luxurious combination of comfort and roadholding ability. The pleasure of driving has always been at the heart of Peugeot. Now it's been rekindled.



THE PEUGEOT CUSTOMER PROMISE

When purchasing a new Peugeot from an Authorised Peugeot Dealership, entrust your vehicle to one of our fully trained representatives equipped with all the relevant diagnostic original equipment, they promise to give you excellent after sales service backup, all at a competitive price.

PEUGEOT 208 – 5 YEAR/ 60 000 KM PREMIUM PLAN*

Peugeot vehicles are designed and manufactured to give you worry-free motoring. As a Peugeot owner you are entitled to a comprehensive range of customer care services from your Authorised Peugeot repairer who has the expertise to maintain your Peugeot at its peak performance.

(*) - the **5 Yr / 60,000 km Premium Plan** is only valid for passenger vehicles retailed in South Africa and Namibia.

To configure your 208 as you wish, and to obtain further information on the colours, engines available, options and features of 208, please refer to the configurator on

www.peugeotwebstore.co.za

✓ **5 YR / 60,000 KM MAINTENANCE PLAN** - up to five years of technical and financial peace of mind.

✓ **5 YR / 60,000 KM SERVICE PLAN** - a simple solution for on-going coverage for your scheduled servicing. Not only will you save on future costs, but you can relax in the knowledge that you've got all your servicing requirements covered, meaning that you won't have any surprises when you come to pick up your car.

✓ **3 YR / 100,000 KM MANUFACTURER WARRANTY** all vehicles first registered in South Africa as of the 20th August 2012 and purchased from an Authorised Peugeot Dealership, will benefit from a 3 year / 100 000 km Manufacturer's Warranty.

✓ **3 YR / 100,000 KM ROAD-SIDE ASSISTANCE** - For the three years of ownership you automatically receive Peugeot Assistance cover. It includes roadside assistance, vehicle recovery and free car hire for 24 hours or one overnight hotel accommodation for up to 4 people, if more than 100 km from home. Peugeot Assistance is available within South Africa, Namibia, Botswana and Swaziland. Your local Peugeot Dealer has full details of terms and conditions.

12 YEAR ANTI-PERFORATION AND 3 YEAR PAINT WARRANTY

This added extra is automatically transferable on the sale of the vehicle, which will maintain and enhance the resale value of your vehicle.

CALL CENTRE

To make sure we meet and exceed your expectations of service, please contact the Peugeot Call Centre on 0860 738 472, so we can efficiently handle your queries, complaints or compliments.



PEUGEOT
ASSISTANCE
0860 77 2424

www.peugeotwebstore.co.za

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To test drive this car



scan the barcode